



Gallery Night Sponsorship 2020



Gallery Night Pensacola is a 501c3 nonprofit organization that exists to promote art and culture during our monthly events in Downtown Pensacola.

Gallery Night hosts 10,000 to 14,000 people monthly - surveys show that our events attract people from all over the country.

Gallery Night Facebook following: 11,005

Gallery Night Instagram following: 3,160

2019 - UWF Marketing U Choose Award 'Best in Entertainment'

2019 - Best of the Coast 'Best Regular/Recurring even,' runner up best place to hear free music & best place to take out of town guests.

2018 - Best of the Coast 'Best Regular/Recurring event'

We are glad to partner with local major art and culture organizations including Visual Arts Association, First City Arts Center, Barehand Collective, Visit Pensacola, and more.

In our 'Taking Art to the Streets' monthly Gallery Night events, artists and musicians come together with sponsors, merchants and non-profits to promote Pensacola's industry and culture, attracting quality people from across the country to learn what our visitors believe - that Pensacola is one of the best places to live, work, and play!

gallerynightpensacola.org



Gallery Night Pensacola 5k Sponsorship

2020 Presenting Sponsor - \$2,750 (1)

TV Advertisement

Mention on billboard ad

Booth at packet pickup & race day

10 complimentary race entries

Logo on shirt "[Sponsor] presents: Gallery Night 5k"

Sign at finish line

Recognition on website, poster, press release, etc

Recognition at post-race party

5+ Social Media shoutout



2020 Platinum Sponsor - \$2,000 (3)

TV Advertisement

Booth at packet pickup and race day

5 complimentary race entries

Logo on T-shirt

Sign at finish line

Recognition on website, poster, press release, etc

Recognition at post-race party

3+ Social Media shoutout



Gallery Night Pensacola 5k Sponsorship Continued

2020 Gold Sponsor - \$1,000 (5)

Booth at race day

2 complimentary race entries

Logo on T-shirt

Sign on route

Recognition on website

Recognition at post-race party

Social Media shoutout



2020 Silver Sponsor - \$500 (10)

Logo on T-shirt

Sign on route

Recognition on website

Recognition at post-race party

Social Media shoutout

2020 Bronze Sponsor - \$250

Logo on T-shirt

Recognition on website

Recognition at post-race party

Social Media shoutout

2020 Standard Sponsor - \$100

Recognition on website

Recognition at post-race party

Social Media shoutout

Gallery NIGHT

Whether you are looking to spend \$300 or \$3,000, our board of volunteers is so grateful and excited to have you be a part of our event. We really couldn't do it without you!

If there is a sponsorship you are interested in but didn't see here, let's sit down and discuss what you are looking for.

If you are ready to get your sponsorship activated or have any questions about your options, contact:

GNP Director Sydney Robinson:

(850) 390-1395

boardmember@gallerynightpensacola.org

